

Designlinje, **Unplugged Juice**

INDHOLD

- 02 Logo
- 04 Logo, eksempel
- 05 Farveskala
- 06 Logo, variationer
- 08 Typografi
- 09 Typografi
- 10 Supergrafisk effekt
- 11 Billed+elementer





Eksempel på papkrus

OVSA, Unplugged Juice
Designlinje 2012



Primær og sekundær farvepalette

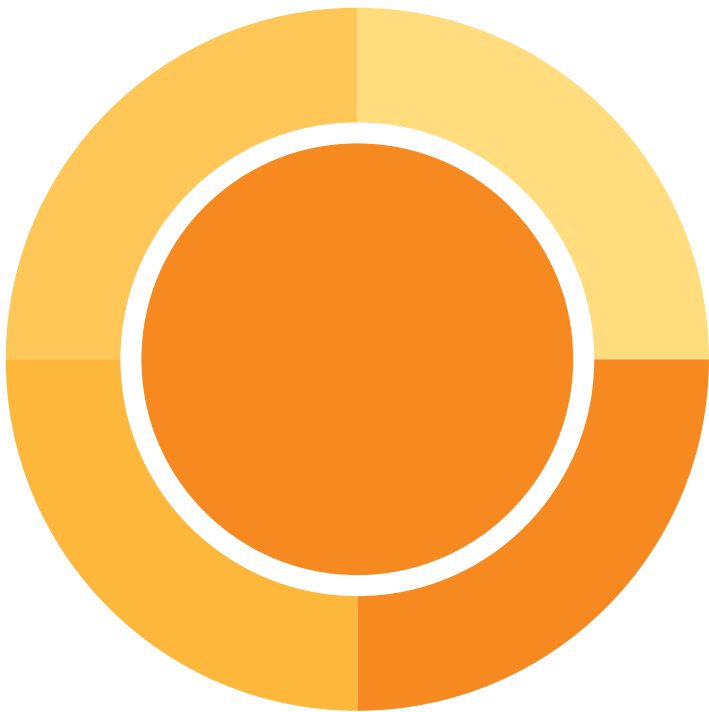
OVSA, Unplugged Juice
Designlinje 2012



Primær farve **PANTONE 583C**

C	31	R	168
M	1	G	180
Y	100	B	0
K	10		

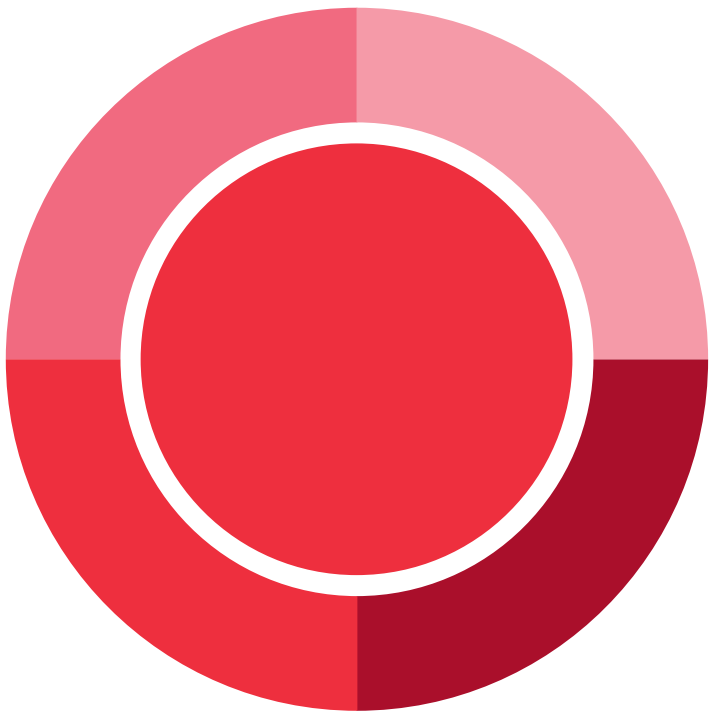
HTML #A8B400



Sekundær farve **PANTONE 138C**

C	0	R	223
M	56	G	122
Y	100	B	0
K	0		

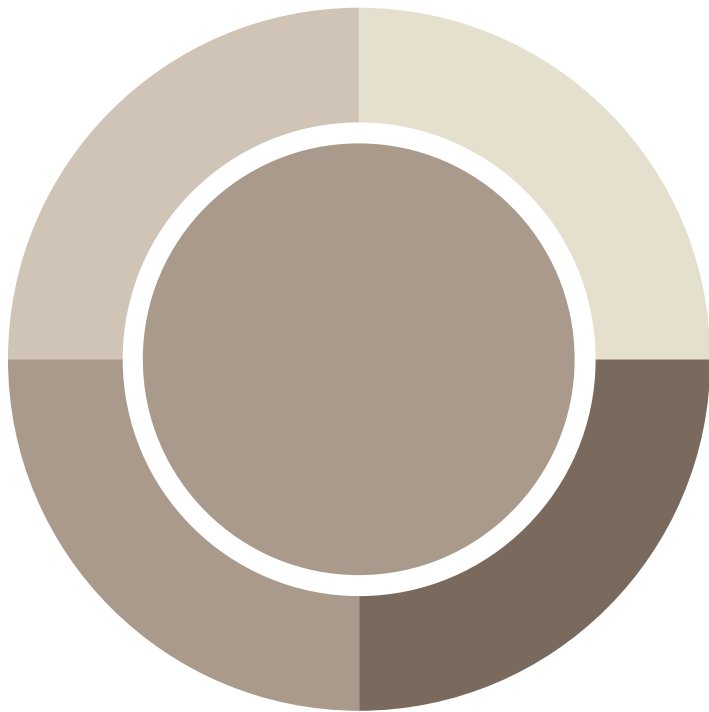
HTML #DF7A00



Sekundær farve **PANTONE 185C**

C	0	R	224
M	94	G	0
Y	78	B	52
K	0		

HTML #E00034



Sekundær farve **PANTONE 7530C**

C	10	R	170
M	18	G	156
Y	25	B	143
K	30		

HTML #AA9C8F

LOGO VARIANTER

Farveskalaen i brug

OVSA, Unplugged Juice
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LOGO VARIANTER

Farveskalaen i brug

OVSA, Unplugged Juice
Designlinje 2012



Taglines/overskrifter

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Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
1234567890

Standard CT, Condensed Medium

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
1234567890

Hand Of Sean , Regular

== POWER•JUICE ==

I love you
healthy drikbar
kys nu sundhed
juice du har smil til verden :)
brug for sundt
Smil yoga trip
Personlig og sund!
glad i en fart
OVERSKUD
Energi

Brødtekst og overskrifter

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Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
1234567890

Rockwell, Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ
abcdefghijklmnopqrstuvwxyzæøå
1234567890

Rockwell, Bold

Personal & Healthy

100%
ORGANIC

Juice	Smoothies	Boosters
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Lorem ipsum dolor sam
volupturio evella eiurio.
Ruptibea venda hil ide
ute ndus ditaepe deram
aliquiam dolores.

Dit del ide rentis eum alis
iumquam dolorum deliqua
et, simporum in parchil
ex eto ad qui bearum
remporem dolor samet.

Identificerende grafiske elementer

OVSA, Unplugged Juice
Designlinje 2012

POWER•JUICE

POWER•SMOOTHIES

SMOOTHIES

SUNDE•SHAKES

I love you
juice du har brug for
healthy
kys nu
Smil
Personlig og sund!
Energier
drikbar
sundhed
smil til verden:)
sundt
yoga trip
glad i en fart

OVERSKUD

HEAVEN

[Rødbede • Æble • Ingefær]

50,-

Ekstra boost!

+ Gøjibær

+ Udo's Choice olie

+ Valleprotein
35g protein/100g

+ Ærteprotein
35g protein/100g

UNPLUGGED
JUICE by OVSA

Mission statement
volupturio evella eiurio.
Ruptibea venda hil id
ute ndus ditaepe dera
aliquiam dolores.

Dit del ide rentis eum alis
iumquam dolorum deliquae
et, simporum in parchil
ex eto ad qui bearum
remporem dolor samet.

Nam enda sint alignim usantem fugit, simusam
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autemol uptaquis audipis resequidus es.

100% ORGANIC

Juice	Smoothies	Boosters
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OVSA, Unplugged Juice
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Juice	Smoothies	Boosters
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+
Gojibær

+
Udo's
Choice olie



+
Ærteprotein
35g protein/100g

